



INVESTING IN CLEVELAND

According to the WORLD TRADE CENTER CLEVELAND international business is a complex and multifaceted endeavor that is already an integral component of Northeast Ohio's economy.

The state of Ohio exported more than \$ 2 billion worth of goods in 2001, ranking eight in the nation . Exports support more than 150,000 jobs in the region, and foreign direct investment adds another 60,000 jobs.

Companies in the Cleveland Customs District purchased \$ 43 Billion in products from foreign suppliers in 2004. To put this into context, our District generated the 5th largest amount of import duty revenue for the United States government.

Of all metropolitan centers in the United States, Cleveland has the largest population within a 400 km. radius. Our location provides unequalled access to centers of manufacturing, technology development and commerce, in the United States and Canada.

Almost half of United States manufacturers and population lie within one day's truck drive. Our infrastructure includes a port, extensive interstate highways, a major hub for Continental Airlines, and the busiest rail line in the United States. Northeast Ohio was recently identified as the nation's 4th best location for logistics.

Northeast Ohio is a hub for several high technology industries : Automotive and Transportation, Advanced Manufacturing (especially Instrumentation, Controls and Electronics), bioscience, financial Services and Polymers/Advanced Materials.

According to former Governor Bob Taft Ohio has established an unmatched reputation for business excellence. Whether your company is purchasing goods and services from Ohio firms or considering a business investment within the state, you'll find that Ohio stands ready to partner with you, helping you achieve your business goals.

There are many reasons to do business with Ohio and its companies. With a gross state product of \$ 419 Billion in 2004, Ohio is an economic powerhouse. Its economy ranks seventh among U.S. states, sending its exports to 209 countries and territories.

Ohio companies embrace opportunities to export their products and service to customers around the globe. In 2005, Ohio companies exported \$ 34.8 Billion in goods, ranking the state seventh in the United States for dollar volume of exports. During that year, Ohio was the second largest exporter of automotive goods, second largest exporter of rubber goods, third largest exporter of iron and steel products. Mexican customers purchased more than \$2.39 Billion in goods, making Mexico the state's second largest export destination in 2005. Mexico is a vital trading partner for the state of Ohio . The state of Ohio and its location provide a favorite climate for capital investment and business growth.

Ohio offers everything businesses need to thrive and grow- a central location supported by a world-class logistics infrastructure; easy access to markets and supply chains; a large, productive labor pool; and public/ private sector leadership committed to business and policy innovation across diverse economic sectors.

In Ohio, business success is built within the broader context of life fulfillment. Five major cities across the state, in close proximity to smaller communities, provide a choice of low-cost, low-stress environments.

The diverse regions anchored by these cities offer a tapestry of cultural, recreational and educational opportunities that promote a full life with balance.

Ohio is a place where balance without compromise allows you to achieve at a higher level your individual aspirations- at home, work and in the community.

The objectives of our mission will be to promote exports of Ohio goods and services to mexican buyers, to promote new or expanded Mexico investment in Ohio, to help Ohio's companies and research institutions develop collaborative research partnerships, to highlight and encourage educational and cultural exchange and to promote direct investment from mexican companies in Northeast Ohio particularly the Port of Cleveland its goods, services and facilities.